



# MY KIND OF BLUE

## With Florida Blue, you get more than just what's covered by your health plan.

You get access to programs, tools and advice at no extra cost to you. Here are a few of these extras that help you get the most out of your plan's benefits.<sup>1</sup>

## Get rewarded and save with discounts!

### Rewards program

#### New for 2019!

Earn up to \$100 as part of our new rewards program!<sup>2</sup>

### Blue365 deals

With our Blue365<sup>®</sup> member rewards,<sup>3</sup> you can save money on things like: health and fitness club memberships, weight loss programs, healthy travel experiences, workout gear and wearable heart rate and GPS monitors.

**Login** to your account on [floridablue.com](http://floridablue.com), click Health and Wellness at the top and then choose the Discounts button on the right side of the screen to sign up for weekly emails so you don't miss a deal!

## Get helpful tools at your fingertips.

It pays to shop for the best health insurance for you. As a member, you'll have access to interactive tools to help you find health care providers and compare treatment options to make informed decisions based on your needs.

### Compare drug costs to save

Compare prescription costs at physical locations or when ordering a 90-day supply from an online pharmacy.

### Research hospitals & medical facilities

Research and compare medical facilities based on their quality, expertise, and price.

The price of certain medical services like office visits, imaging services and surgery can vary depending on where you go. You can compare those costs online, and then decided what's best for you. The cost estimates you'll see are based on your plan and where you stand with your deductible.

## Get personalized support and resources to manage your health.



### Benefit and care consultations

Seek advice from a Care Consultant to help you make major health care decisions based on your needs and health plan benefits. Whether you need advice on hospital care and treatment options or help coordinating medical care, our Care Consultants can explain how your benefits work, identify helpful services, find specialists, compare health care options and explore ways you can save money.



### Nurses on call 24/7

Whether you or your family members have health concerns or general health questions, the Nurseline<sup>4</sup> is available 24/7 at no extra cost.



### Prenatal support for moms-to-be

Available to all moms-to-be, the Healthy Addition<sup>®</sup> Prenatal Program lets you talk with nurses who will walk you through steps for a healthy pregnancy.

Our licensed health plan specialists will make sure you get the right plan for your needs and budget. Then we'll keep in touch during the year to help you:

- understand what's covered by your plan
- estimate your out-of-pocket cost when you go to the doctor or pharmacy
- guide you to the right care at the lowest price
- help to see if you qualify for financial assistance from the government to pay your monthly premium<sup>5</sup>

You can also drop by one of our 23 Florida Blue Centers for a face-to-face chat or call us at the number on the back of your member ID card. **Don't forget:** the Florida Blue mobile app gives you access to all of your plan information 24/7, wherever you are. So you've got it all in the palm of your hand!

<sup>1</sup> All plans are different, so be sure to check your plan for specific benefits.

<sup>2</sup> Rewards will apply to your premiums. Any amounts earned in excess of your premium can be redeemed subject to the reward program's terms and conditions.

<sup>3</sup> As a courtesy, Florida Blue has entered into an arrangement with Health Dialog<sup>®</sup> to provide this service. Florida Blue has not certified or credentialed, and cannot guarantee or be held responsible for, the quality of services provided by Health Dialog. Please remember that all decisions pertaining to medical/clinical judgment should be made with your physician or other health care provider. Florida Blue and Health Dialog do not provide medical care or advice.

<sup>4</sup> If you buy your health plan for you and your family, you may be able to get help from the government paying your monthly premium. This is called a premium tax credit, and we can help you see if you qualify based on your income. (Premium tax credits are not available if you get insurance through your job.)

<sup>5</sup> Blue365<sup>®</sup> offers access to savings on items that members may purchase directly from independent vendors.

Health insurance is offered by Blue Cross and Blue Shield of Florida, Inc., DBA Florida Blue, an Independent Licensee of the Blue Cross and Blue Shield Association. Florida Blue does not discriminate on the basis of race, color, national origin, disability, age, sex, gender identity, sexual orientation, or health status in the administration of the plan, including enrollment and benefit determinations.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-352-2583 (TTY: 1-877-955-8773).

ATANSYON: Si w pale Kreyòl Ayisyen, gen sèvis èd pou lang ki disponib gratis pou ou. Rele 1-800-352-2583 (TTY: 1-800-955-8770).